

ORDER



WZZM 13

Orders
Order / Rev: 721961 - 1
Alt Order #: 06371392
Product Desc: RESTORE OUR FUTURE
Estimate: 2120
Flight Dates: 10/13/12 - 10/22/12
Original Date / Rev: 10/12/12 / 10/17/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	53	\$56,950.00	\$48,407.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	53	\$56,950.00	\$48,407.50	0.00
Totals	53	\$56,950.00	\$48,407.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/14/12	10/14/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$1,200.00		0.00			
2	WZZM	10/13/12	10/13/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			1			\$400.00		0.00			
3	WZZM	10/13/12	10/13/12	NCAA Game 2 Late NCAA Game 2 Late	CM	330-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			1			\$3,600.00		0.00			
4	WZZM	10/14/12	10/14/12	This Week This Week	CM	10-11a	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1			\$400.00		0.00			
5	WZZM	10/15/12	10/19/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	5	\$750.00	P-1	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--			5			\$750.00		0.00			
6	WZZM	10/15/12	10/19/12	M-F 12-1230p Noon News	CM	12-1230pm	MTWTF--	:30	5	\$550.00	P-1	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--			5			\$550.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WZZM	10/15/12	10/19/12	M-F 530-6pm M-F News	CM	530-6p	MTW-F--	:30	4	\$850.00	P-1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTW-F--		4			\$850.00		0.00				
8	WZZM	10/16/12	10/19/12	M-F 6-630p M-F News	CM	6-630p	-TWTF--	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-TWTF--		4			\$1,500.00		0.00				
9	WZZM	10/15/12	10/19/12	M-F 730-8p Insider	CM	730-8p	MTWTF--	:30	5	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWTF--		5			\$600.00		0.00				
10	WZZM	10/15/12	10/21/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p (11:00 PM-11:35 PM)	MTWTF-S	:30	6	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWTF-S		6			\$1,200.00		0.00				
11	WZZM	10/15/12	10/15/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	M-----		1			\$3,200.00		0.00				
12	WZZM	10/15/12	10/18/12	Nightline Nightline	CM	1135p-1202a	MTWT---	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	MTWT---		5			\$1,000.00		0.00				
13	WZZM	10/16/12	10/16/12	Prime Political Program Presidential Debate	CM	Tues 9-11p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-T-----		1			\$1,800.00		0.00				
14	WZZM	10/19/12	10/19/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	----F--		1			\$1,000.00		0.00				
15	WZZM	10/20/12	10/20/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		1			\$400.00		0.00				
E 16	WZZM	10/20/12	10/20/12	NCAA Game 2 Late NCAA Game 2 Late	CM	330-7p (3:28 PM-7:00 PM)	-----S-	:30	1	\$4,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		1			\$4,500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NZZM	10/15/12-10/21/12	NCAA Game 2 Late		330-7p	(3:28 PM-7:00 PM)-----Sa--	:30		(\$4,500.00)		0.00	NM		
	Credited [credit na]														
17	WZZM	10/21/12	10/21/12	This Week This Week	CM	10-11a	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S		1			\$400.00		0.00				
18	WZZM	10/22/12	10/22/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		1			\$750.00		0.00				
19	WZZM	10/22/12	10/22/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		1			\$550.00		0.00				
20	WZZM	10/22/12	10/22/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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20	WZZM	10/22/12	10/22/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$850.00		0.00				
21	WZZM	10/22/12	10/22/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,500.00		0.00				
22	WZZM	10/22/12	10/22/12	M-F 730-8p Insider	CM	730-8p	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$600.00		0.00				
23	WZZM	10/22/12	10/22/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,200.00		0.00				
24	WZZM	10/22/12	10/22/12	Prime Political Program Presidential Debate	CM	Mon 9-11p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$2,500.00		0.00				
25	WZZM	10/22/12	10/22/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,000.00		0.00				
26	WZZM	10/22/12	10/22/12	Prime Political Program Presidential Debate	CM	Mon 9-11p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
27	WZZM	10/18/12	10/18/12	Thu Prime B Grey's Anatomy	CM	9-10p	---T---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
													Totals	53	\$56,950.00